

## To all PHC/CHC/UHC

### National Dengue Day 2020

Sir/Madam,

Regarding observation of National Dengue Day on 16th May 2020

Forwarding to you the letter received from Dr. Kalpana Baruah, Jt. Director, cum Head of Office, Directorate of NVBDCP, GOI regarding observation of National Dengue Day (NDD) on 16<sup>th</sup> May 2020.

The theme of NDD 2020 is "Effective Community Engagement: Key to Dengue Control".

You are hereby requested to observe the NDD on 16<sup>th</sup> May in an integrated manner with COVID-19, by practicing social distancing and personal protection to be followed during all programme activities.

Special attention may be given to sensitize the community especially in the areas that practices unsafe water storing practices, to adopt safe water storage practices to prevent Aedes mosquito breeding and to adopt personal protection measures in order to protect themselves from mosquito bites.

The report of the activities conducted along with photos to be emailed by 26th May 2020 for forwarding to NVBDCP, GOI.

Funds amounting to ₹ 1000/- may be utilized from the social mobilization fund.

Regards

Dr. Anant Palekar,  
Dy. Director, NVBDCP.

Dear Sir/Madam,

At present, we are facing a difficult time due to COVID19 Pandemic and most of our activities are affected. MHA in its order dated 15<sup>th</sup> April 2020 stated that all health services are deemed essential and need to be functional across the country and Prevention & Control of VBDs including Dengue is one of the essential health services. As you are aware that every year 16<sup>th</sup> May is observed as 'National Dengue Day' (NDD) across the country which provides an opportunity to emphasize on transmission prevention, create community awareness and sensitize the stakeholders/partners. This year the NDD is amidst the COVID-19 crisis and many of our activities like advocacy meetings, rallies, meetings or gatherings are not admissible due to prevailing situation. The theme of NDD 2020 is "*Effective Community Engagement: Key to Dengue Control*". Aligning the guidelines for COVID19 and the theme, the States may plan for observation of NDD 2020 by carrying out the following indicative activities:

1. Messages on Social media on the occasion of NDD
2. Interview on Doordarshan/ All India Radio on the occasion of NDD
3. Short messages on All India Radio (AIR)/ FM/Community Radio or other local channels
4. SMS messages on Dengue on the occasion of NDD for better outreach to each & every individual as per the Theme
5. Sensitizing Community by assessing COVID-19 situation in the area that stored water need to be covered properly to prevent *Aedes* mosquito breeding and to adopt personal protection measures in order to protect themselves from mosquito bites
6. Any other innovative way suitable for the area concerned.

However, activities are to be carried out in an integrated manner with COVID-19, as per the prevailing category of Zones or Containment area on the day of activity. Practices of social distancing and personal protection need to be followed during all programmatic activities.

Hope the above NDD activities would be carried out with proper planning and coordinated action, benefiting the community with a cascading impact on reducing the disease burden. A comprehensive report covering various aspects of the campaign may be shared to this Dte.

Thanks and regards,

**Dr. Kalpana Baruah**

Joint Director cum Head of Office, Directorate of NVBDCP

Country Focal Point for

- *Dengue & Chikungunya*

- *Entomological Surveillance, Insecticide Resistance Monitoring &*

*Evaluation of Newer Insecticides and Tools*  
*- Community Awareness & Social Mobilization*  
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**Member, Vector Control Advisory Group, WHO**  
**Member, International Health Regulation, WHO**  
**Member, Scientific & Technical Advisory Group, Geographical  
Risk Mapping of Yellow Fever, WHO**