

State Level Photography Competition

Theme of World Heart Day 2020: #Use Heart to beat cardiovascular diseases

Theme of the competition: #Use Heart to adopt healthy Lifestyle (Diet, exercise and avoid addictions)

Who can Participate: Staff of Directorate of Health Services (Regular/contractual/bond)

Rules:

Each participant has to send one photograph in JPG/JPEG/PNG format to ncdc2012@yahoo.com along with information sheet which should include below details:

- Participant's name,
- Age,
- Sex,
- Designation,
- Name of health facility,
- Contact Number,
- Email address,
- Bank details: Bank name, Branch name, IFSC Code and account number

Submit the photograph along with unique tagline using

#Use Heart to ----- highlighting message in your image.

Judging criteria:

Judges will review digital submissions received from participants. Photographs will be judged on Impact, Creativity, Composition, Story Telling and Theme & Tagline of the photograph worth 5 points for each category.

Impact – the sense/feeling one gets upon viewing an image for the first time.

Creativity – the originality, freshness and imagination of the maker to convey the idea, message or thought of a healthy heart.

Composition – Design of the visual elements in order to express the purpose of the image in correlation to the World Heart Day theme.

Story Telling – Photographs should tell a story about what healthy heart means to you.

Theme and tagline – Photographs sent should be relevant to the theme of the competition along with appropriate tagline.

Prizes:

1st Prize: Rs. 4000/-

2nd Prize: Rs. 3000/-

3rd Prize: Rs. 2000/-

Consolation Prizes (5) – Rs. 1000- each

Last Date for Submission – 6th October 2020 by 4 pm.

Note:

- Judges decision will be final.
- No photographs will be accepted beyond the last submission date.
- Results will be communicated via email to the respective health facility