

Rules and Regulation for short Video clip competition

- **Subject:** - Importance of Girl Child.
- **Eligibility conditions:** - The participant should be a Government employee working in the State of Goa. (Only two entries per Government office). The offices and centres under Directorate of Health Services are excluded from participating.
- **language :-** The video clip can be in Konkani or Marathi or Hindi or English Language.

- **Prizes:**

Prizes Short video clip contest	Amount
1 st prize	Rs. 6000/-
2 nd prize	Rs. 4000/-
3 rd prize	Rs 3000/-
Three consolation prizes	@ Rs. 1500/- each

Entry requirements and guidelines:-

- The short video clip must be no longer than 2 minutes, including the opening and closing credits. Opening and/or closing credits are however not mandatory.
- The clip exceeding the above time limit are liable to be rejected.
- Racial, religious and regional discrimination shall not be portrayed in any part of the video clip being submitted.
- Short clip containing language that is vulgar, offensive, inappropriate or obscene will not be accepted.
- The clip should be original work of the participant and shall not infringe on any copyrights or any other rights of the third party.
- Use of any props, placards, banners etc is permissible to convey the message.
- The content submitted for selection will be considered as final and no changes will be entertained after submission.
- The content shall be submitted on a CD, DVD or Pen Drive.
- The entry should be submitted by the participant who may be the rights holder of the clip or any person authorised to participate in the contest.

- Group participation by co-employees is allowed however only one employee who submits the entry will be considered as the participant and all communications from our end as well as all benefits will accrue only to one such person.
- The entries to be submitted through the respective Department. Each entry should bear the details namely: Name of the employee, name of the department and mobile number.
- The last date for submission of short video clip is on or before 30th September 2021.
- The short clip to be submitted to the office of State Family Welfare Bureau, Directorate of Health Services Campal Panjim Goa at (Room No. S 31)
- Online submission of entries shall not be considered.
- Once submitted the short video clip shall be the property of the organizers.
- The award winning video clip will also be screened in other parts of Goa in Cinema theatres, on TV channels, schools, colleges and other government programmes by the organizers as and when required.
- In connection with the content you submit to us for consideration in the contest, you are authorising to host, cache and store your content and grant a non-exclusive, worldwide, perpetual and royalty free right and license to use and distribute your content online and other channels.
- The short video clip shall be judged based on adherence to the theme, Content Originality, Video and Sound Quality.
- The decision of the jury members shall be final and binding and no appeal or correspondence regarding their decision shall be entertained.
- The Department reserves the right to not screen any video clip(s) for any reason it deems valid.
- For any queries please contact office of the Chief Medical Officer, State Family Welfare Bureau, Campal- Panaji Goa, on 0832-2225976/ 9921878828/ 8329557669 between 10.00 am to 4.00 p.m.

You may also take note of the following guideline issued by Ministry of Health and Family Welfare, Government of India.

- Do not use terms such as female foeticide or kanyabhrunhatya, these terms stigmatise abortion and imply that it is not to be provided endangering women who seek abortion for legal reasons.
- Avoid use of language that portrays girls as inferior than boys, objects of pity and devalues them.
- Refrain from using terms such as foeticide, kill, murder, brunhatya, paap etc, as they generate emotions of violence and fear and also target access to safe and legal abortion.
- Avoid holding mothers responsible for Gender Biased Sex Selection as often she has very little control over the matter.
- Use simple and direct messages that enhance value of the girl child and address all issues effectively.
- Do not make use of images of foetus being crushed, stabbed and strangled, daggers going through the stomach of the pregnant women, blood being splattered.
- Do not use image of a female foetus speaking from the womb. This tends to ascribe life to the foetus and further the perception of “life being murdered”.
- Do not emphasis on the value of women only as brides. This further reinforces their devaluation in perceiving them only in their roles as brides.
- Be careful in selection of images in IEC. Avoid gory and gruesome images of a foetus or a dagger piercing the womb etc.
- Avoid imagery that reinforces stereotypes of gender inequality where men are the providers and women are only the caregivers.